

Seat No. _____

HQ-19BBA204]

HQ-19BBA204 B. B. A. (Sem.-II) Examination April - 2023 Emerging Trends in Contemporary Management (New Course)

Time : $2\frac{1}{2}$ Hours / Total Marks : 70

Instruction: It is compulsory to attend all questions.

1	Explain the Hawthorne experiments done by Elten Mayo and his team.	20
OR		
	Explain the contribution of F.W. Taylor in management field.	20
2	What do you mean by job satisfaction? Explain importance and determinants of job satisfaction.	20
OR		
	Explain components and importance of work life balance.	20
3	Describe process of planned change in detail.	15
OR		
	Explain resistance to change and causes responsible for the same.	15
4	What do you mean by MIS ? Explain limitations of MIS.	15
OR		
	What do you mean by TQM ? Explain scope of TQM.	15

[3350/99-38]